

Privacy Policy

Effective Date: [26.11.2024]

Welcome to Hoppyrescue, a website owned and operated by Nadja Myllyviita. We value your privacy and are committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, disclose, and manage your data when you visit or interact with our website.

Please read this Privacy Policy carefully. By using our website, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

We collect information in several ways when you use our website, including:

- **Personal Information:** This includes your name, email address, phone number, and any other details you provide when subscribing to our newsletter, filling out contact forms, or registering for an account.
- **Non-Personal Information:** We automatically collect non-personal data when you visit our website, such as your IP address, browser type, device type, and browsing behavior (e.g., pages viewed, time spent on pages).
- **Cookies:** We use cookies and similar tracking technologies to enhance your experience, track website usage, and analyze trends. You can control the use of cookies through your browser settings.

2. How We Use Your Information

The information we collect is used for various purposes, including:

- To provide, operate, and maintain our website and services.
- To respond to your inquiries and provide customer support.
- To send marketing communications, if you have opted-in to receive them.
- To improve and personalize your user experience on our website.
- To monitor and analyze usage and performance of our website for improvements.
- To comply with legal obligations and enforce our terms and policies.

3. How We Share Your Information

We do not sell or rent your personal information to third parties. However, we may share your data in the following circumstances:

- **Service Providers:** We may share your information with trusted third-party service providers who help us operate our website, conduct business, or perform services on our behalf (e.g., payment processors, email marketing platforms, analytics providers).

- **Legal Compliance:** We may disclose your information if required by law, regulation, legal process, or governmental request, or if we believe disclosure is necessary to protect our rights or comply with a legal obligation.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your personal information may be transferred as part of the transaction.

4. Data Retention

We retain your personal information only as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

5. Your Rights and Choices

Depending on your location, you may have certain rights regarding your personal information, including:

- **Access:** You have the right to request access to the personal data we hold about you.
- **Correction:** You have the right to request correction of any inaccurate or incomplete information.
- **Deletion:** You may request that we delete your personal information, subject to certain legal exceptions.
- **Opt-Out:** If you no longer wish to receive marketing communications, you can unsubscribe at any time by following the instructions in the emails we send you.

If you wish to exercise any of your rights, please contact us using the details provided below.

6. Security of Your Information

We take reasonable measures to protect the personal information you share with us from unauthorized access, alteration, or disclosure. However, no data transmission over the internet can be guaranteed to be 100% secure. While we strive to protect your personal information, we cannot guarantee its absolute security.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites. We encourage you to review the privacy policies of any third-party websites you visit.

8. Children's Privacy

Our website is not intended for children under the age of 13 (or the equivalent minimum age depending on your jurisdiction), and we do not knowingly collect personal information from children. If we become aware that we have collected personal information from a child, we will take steps to delete that information as soon as possible.

9. International Transfers

If you are accessing our website from outside the country in which our company is based, your personal information may be transferred to, stored, and processed in another country where data protection laws may differ. By using our website, you consent to this transfer.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we make changes, we will post the updated policy on this page and revise the "Effective Date" at the top. We encourage you to review this Privacy Policy periodically for any updates.

11. Contact Us

If you have any questions or concerns about this Privacy Policy, or if you wish to exercise your rights regarding your personal data, please contact us at:

Nadja Myllyviita – Hoppyrescue

Email: Nadja.myllyviita@gmail.com

Phone: +358 40 7555881

Address; Tampere, Finland.

Note: This Privacy Policy template is for general informational purposes and may not fulfill all legal requirements for your specific business or jurisdiction. Please consult with a legal professional to ensure compliance with local privacy laws (e.g., GDPR, CCPA, or others) that apply to your activities.